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FOR IMMEDIATE RELEASE:

## **November is National Candle Month**

**September 2, 2013** –November is National Candle Month, a month to highlight the benefits that candles bring to our homes and to our lives. One of those benefits is how wonderful candles are as gifts.

Fall is the time of year for celebrating the Holidays with family and loved ones. Those close to us open up their homes and welcome us. Family and friends far away are remembered for the memories they have contributed to our lives. What better way to say thank you than with the gift of a candle.

Candles are an excellent gift and are a great way to tell someone that you care. Both men and women agree that candles are an always-acceptable and appreciated gift. The wide variety candles in the market make it easy to find the right candle gift for almost anyone. We can always rely on a candle as a gift to be found in a price range we can afford.

You have many choices when giving candles as gifts. Many candle companies today use very decorative packaging that makes their offering a ready-made gift. Another option would be to give an assortment of candles in a gift basket. If you choose a basket you can include a nice collection of candle types and a variety of fragrances to truly personalize the thought, while communicating a seasonal greeting that will surely touch someone's heart.

Candles of course provide light that can set a mood or provide ambiance to the home; however, fragrance is by far the most important characteristic impacting candle purchases today. Fragrance choices are endless. For a simple thank you, you can opt for a widely accepted fragrance such as vanilla or apple. If making a statement is your goal, a more complex or unique fragrance direction can make your gift memorable. Weather whimsical new fragrances are your choice or traditional scents that remind us of days gone by. You will be able to satisfy that special person this season.

The gift of a candle is one that will last for many hours bringing elegant light and fragrance to the home. This will guarantee that the loved one on your gift-giving list will enjoy your thoughtfulness with glowing appreciation. Best wishes to you all this holiday season and let us all "Light a candle tonight."

*For more information, contact [info@candlemonth.org](mailto:info@candlemonth.org)*