



NOVEMBER
NATIONAL
CANDLE
MONTH

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FOR IMMEDIATE RELEASE:

National Candle Month Brings Decorating To Light

September 2, 2013 –November is National Candle Month, a month to highlight that décor trends call for candles, especially this time of year.

Candlelight plays a strong role in bringing key Fall/Winter 2013 interior trends home for consumers. As our world continues to be a study of interconnected contrasts, consumers are on a quest to bring in bold modernity to their lives, while seeking the balance and comfort of heritage traditions. Vibrant, colorful candles allow creative self-expression with easy effort, delivering on the need for the new and now through unexpected seasonal hues and palettes, while calming with the luminous welcome of soothing candlelight.

Rich emerald, brilliant yellow, royal purple and red candles find their place against neutral gray wall treatments and upholstery. On the opposite spectrum, grayed sorbet-inspired hues offer an alternative approach to candles in quieter settings.

Brass and gilt accents and accessories come onto the scene, a luxuriously rich and warm metallic juxtaposition to industrial and artisan pieces. We find prisms and mirrored reflections throughout, amplifying pops of color and candlelight, visually expanding our lives and living spaces.

As consumers strive to slow down and appreciate the everyday moments of simple pleasures, they turn to the time-honored ritual of lighting candles. The dreamy golden cast of the flame's glow is reassuring, blurring the hard lines of our surroundings. Fragranced or unscented, presented as single or multiple points of light, candles continue to be seen as attractive, affordable luxuries by consumers, for personal use and gifting as well. Happy decorating this holiday season and remember to "Light a candle tonight."

For more information, contact info@candlemonth.org